

Digital Business Transformation:
CIO 100 Winner Lightning Rounds
& Workshop Session





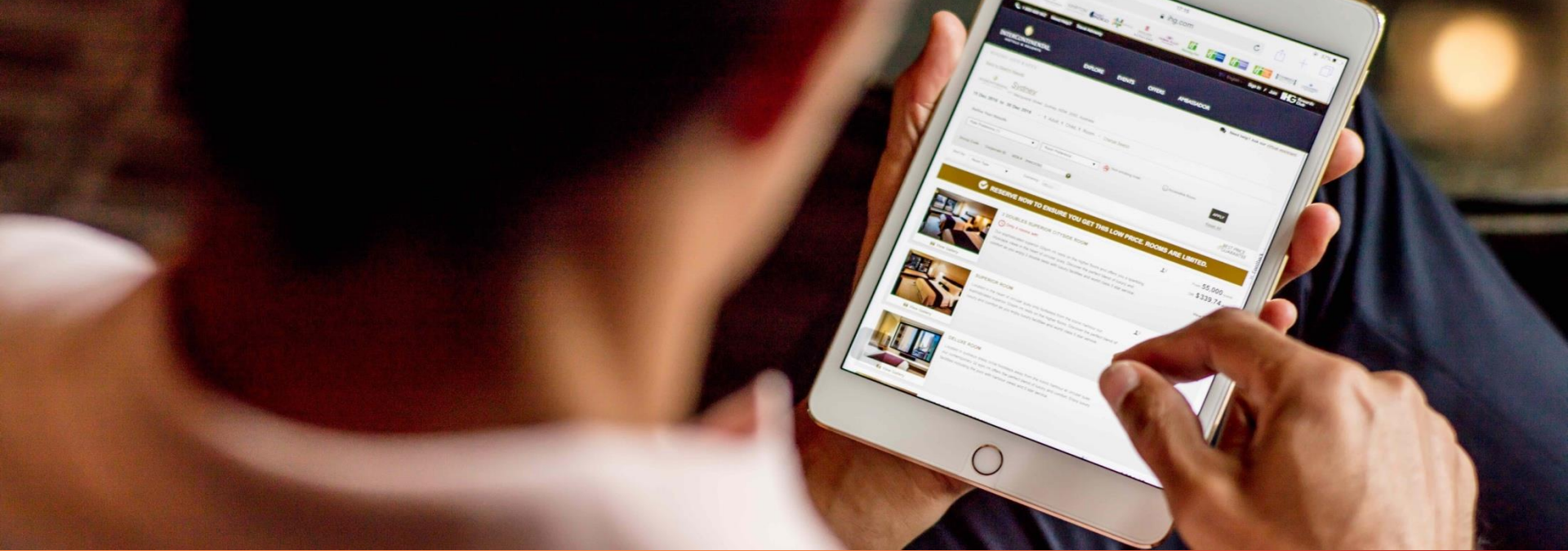
Digital Business Transformation

CIO 100 Winner Lightning Rounds

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IHG's Global Technology Transformation

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Goal: Gain access to deeper expertise and industry-leading innovation, while driving speed and efficiency to support faster growth

Solution:

Selected small group of strategic partners with deep expertise and innovation

Reorganized and upskilled key tech talent

Implemented new innovations:

- Next-gen solution
- SAFe methodology
- Container program

Created new Technology Business Management team to optimize tech investments



Business Results of IHG's Global Technology Transformation

**More agile, nimble
technology
organization**

**Refined, focused
set of strategic
partners**

**Increased speed
to market**

**Enhanced supplier
performance
management**

**Improved cost
framework and
significant cost
savings**

**Access to talent
and skills to drive
innovation**



Lessons Learned

**Transitions are
often harder than
expected**

**Communication is
key in managing
through change**

**Be sure to involve
your teams
effectively in
change**

